

DIVISION: Division of the VP Academic and Provost

UNIT: Student Success & Engagement

PLAN ID: 1429

1. 21st Century Learning

Increase the number and recognition of Co-curricular and Experiential Opportunities

Action/Strategy:

Further integrate Becoming YU with work student and LEAP opportunities by making it mandatory
Expand Becoming YU project for co-curricular opportunities and off campus experiences
Create pilot for 1st year International students
Support implementation of in-house (LTS)
and external (Orbis) technology

Measures/Metrics/Milestones:

Measure the year over year increase in student participation

Student Success Ambassador program - students can document any experience in BYU as a mentee

Pilot for 1st year International students to be launched, and in progress

Students participating in work study and LEAP positions have more meaningful experiences

Evaluation Status:

 On Track

2. Knowledge for the Future

Strategically build Employer/Alumni partnerships that increase career and employment opportunities for York students

Action/Strategy:

Expand the CED Employer and Alumni team
Recruit an Associate Director of Employer and Alumni Relations
Develop a distinct Unit within CED to focus on Employer and Alumni relationships
Partner with the Alumni Office to recruit a new Employer and Alumni Liaison position


Measures/Metrics/Milestones:

AD Employer and Alumni Relations hired and in place

AD is established as the University lead for external relationship development for career and employment

(new) Employer and Alumni Liaison hired and in place

Evaluation Status:

 Progressing

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Foster opportunities with the Federal Government of Canada

Partner with Government relations Office and Faculties

Progressing

Government of Canada reps at Winter Career Fair

Strategies for getting hire in the Federal Government Panel

Government of Canada "Speed hiring Event" winter 22

Increase student connections to Alumni for career purposes

Partner in the development and rollout of new Alumni platform "Graduway"

Progressing

Platform is purchased by Alumni and implementation has begun

3. From Access to Success

Enhanced opportunities for learning about Indigenous worldviews and the history of Canada vis-à-vis Indigenous peoples

Action/Strategy:

Review existing workshops to identify learning outcomes.

Develop workshop materials for virtual presentations and in person presentations

Investigate facilitator process for KAIROS blanket exercise

Orientation and Transition Programming

COVID-19 planning in Residence

Measures/Metrics/Milestones:

Attendees have enhanced knowledge about Indigenous worldviews and the history of Canada.

Attendees have enhanced knowledge of their responsibility in relation to treaties.

Pivoted Orientation and transition programming online

Support and provide safe living space for residents

Evaluation Status:

On Track

Completed

Completed

1) Evaluate usage, determine impact, and understand student adoption of SAVY

2) Expand the technology connected to SAVY to improve student engagement and maximize impact

Action/Strategy:

Measures/Metrics/Milestones:

Evaluation Status:

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1. Establish baseline metrics for SAVY through the implementation of link tracking and the creation of standardized reporting products.
2. Leveraging of new capabilities in the Watson broker to better support students and maximize student engagement with SAVY, including the use of child bots and Discovery

Implementation of Google Analytics link tracking on every York web link in SAVY
 Creation of new dashboards in Google Analytics, Power BI, and IBM Watson to gather necessary data.
 Creation of an Annual Report
 Creation of a Monthly Analytics Report
 Conduct performance evaluations of SAVY to identify gaps in SAVY responses to maintain SAVY's >80% success, with the goal of sustained 90% success rate.

Implement SAVY Reminders for automated delivery of important date reminders to students.
 Implementation of Content Management System to streamline content maintenance.
 Implementation of Watson Discovery for improved access to data collections like book databases, course syllabuses, and FAQs
 Improve staff access to SAVY.

On Track

BE YU Program: Scale BE YU program to a campus-wide program and set program structure to include thematically related programming in Faculties, Colleges, and service units, as well as Student Associations.

YU PREP: Extend range of YU Prep programmin

Action/Strategy:

- BE YU Program:
 Complete first cycle, including summer transition programming, welcome event, peer mentoring program, leadership programming, career programming, Celebration of Black Excellence, and Planning Summit.
 Build connections with on-campus and off-campus partners
- Build BE YU current-students-facing web site
- Establish Black Excellence community of Practice
- Develop Divisional training opportunity around supporting Black Student Excellence

Measures/Metrics/Milestones:

- Cycle of programming developed for newly-admitted and current students
- Number of Black-identifying new student applicants and admits increases
- Inventory of activities and programming developed
- Web-site designed and launched in early 2022
- Terms of reference set and group participants identified.
- Awareness of Black Student needs and supports increased amongst participants

Evaluation Status:

On Track

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YU Prep:
Migrate YU Prep program from OUR/Student Recruitment & Admissions to Student Success

Integrate YU Prep live and virtual workshop sessions with YU Start program

Range of programming from on-campus partners increases from 2021 levels

Student participation numbers increase from 2021 levels

Students report high degree of readiness to begin studies in the Fall term.

On Track

Atkinson Centre for Mature and Part-time Students: Develop new programming resources to support academic success of Transfer Students

Identify campus partners who share interest in transfer student populations

Conduct needs assessment among Transfer Students

Build 1-3 programming interventions

On Track

Ready, Set, YU! and Adult Day School Outreach Projects: Seek to sustain the accessibility and inclusion elements of Ready, Set, YU! and Adult Day School Outreach projects beyond the OPAIP grant

Assess outcomes of 2021-2022 partnerships with Faculty of Science, with LAPS, and with TD-CEC

Grow programming to address identified needs and build on identified successes

Progressing

Increase level of customized service and support to Faculties and students

Action/Strategy:

Establish relationships with each faculty to discuss and build customized supports

Conduct Faculty specific career needs assessments

Measures/Metrics/Milestones:

Career needs assessment conducted for each Faculty

Evaluation Status:

Progressing

Foster greater integration of Career Education and Development with curriculum.

Action/Strategy:

Determine current state of affairs for CED and deliverables
Complete a mid term statistical report of services and supports

Completion of Envision YU (AIF Project). Strategic and scaffolded career components that Faculty can add to existing EE

Measures/Metrics/Milestones:

CED statistical (mid term) report created

Scan of other institutions and key indicators

Full implementation of stage 1&2
Launch of stage 3

Evaluation Status:

Completed

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Develop tailored career supports and community building for Black students, for winter 2022 and onward

Action/Strategy:

Partner with Black Excellence, Alumni and SCLD to develop, plan and deliver

Start small with a “Successful Black Alumni Panel”

Build towards a marquee (annual) event

Measures/Metrics/Milestones:

Deliver a Black Careers event in 2022

Evaluation Status:

 Progressing

4. Advancing Global Engagement

Increase level of customized service and support to Faculties and students

Action/Strategy:

Implement new dedicated Career Support for International Students (as well as Students with Disabilities)

Measures/Metrics/Milestones:

Surveyed students report increased satisfaction in tailored/focused supports and services
Surveyed students report feeling more “career ready”

Evaluation Status:

 On Track

Increase educational programming promoted and offered in residence to support the growing international student population and overall internationalization strategy.

Action/Strategy:

Connect with campus partners and subject matter experts to advance residence curriculum to further support internationalization strategy and international students.

Develop a formal YUELI residence curriculum guide.

Increase promotion of York International (YI) events to residence students.

Opportunities for YI programming in residence increased.


Measures/Metrics/Milestones:

Curriculum is revised to include global outlook and fluency.

YUELI guide is developed.

Promotion and attendance at events is increased.

Evaluation Status:

 On Track

5. Working in Partnership

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Establish SAVY governance structures to support the prioritization of AI bot development pathways.

Expanding SAVY’s audience and reach beyond current students.

Action/Strategy:

Development of a governance framework consisting of SAVY and AI chatbot steering committees, a student advisory group, ongoing involvement of key technical and content contributors

Measures/Metrics/Milestones:

Development of a new steering committee charter.
Creation of a new student advisory group for SAVY.
Ongoing evaluation of membership and involvement of content SMEs and technical contributors to maintain existing levels of pan-university support for SAVY.

Evaluation Status:

 On Track

Implementation of content for future students (students with offers of admission).
Consultation with Graduate Studies to determine timing and implementation plan for graduate students.
Continued development of SAVY’s capabilities to answer virtually any question asked of it by students through ongoing content development

Complete re-visioning of Learning Skills Services


Action/Strategy:

Renew/extend relationship with Learning Commons
Explore expanded relationship with Teaching Commons

Measures/Metrics/Milestones:

Articulation of vision for Learning Skills Services 2021-2025

Evaluation Status:

 On Track

Assess resource needs to support increased reach of Learning Skills Services

6. Living Well Together

Actively implement the recommendations of the recently released Cromwell Report

Action/Strategy:

Measures/Metrics/Milestones:

Evaluation Status:

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Develop an implementation plan for the VPS components of the report.

Implementation plan is drafted and is reported on every quarter.

On Track

Focus on Presidential Regulation 4 and educational workshops as key drivers for change.

Presidential Regulation 4 is revised.

Support the implementation of other partners

Educational workshops are developed and delivered

Develop new student organization event planning resources

Develop educational assets about Freedom of Expression

Achieve year-one goals of "Skills for Learning and Well-being" AIF project, including student consultation, project partnership development, and initial program component delivery

Action/Strategy:

Socialize project with student groups and campus partners

Design and develop concepts, learning approaches and delivery models

Select and/or design online delivery platform

Deliver 1-3 learning and well-being modules to achieve Phase 1 of the project.

Measures/Metrics/Milestones:

Creation of innovative content for 1-3 self-directed learning modules that blend aspects of learning skills and well-being

Evaluation Status:

On Track

Embrace a broader focus of wellbeing within Residence Life beyond mental health and begin to introduce elements throughout program (e.g. student staff training, residence curriculum / programming) in alignment with the wellbeing framework.

Action/Strategy:

Measures/Metrics/Milestones:

Evaluation Status:

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Review Residence Don training and increase elements of wellbeing within.

Further utilize Residence Life Educational Ambassadors (RLEAs) to offer wellbeing education including with campus partners.

Updating Residence Curriculum 2020-21 to advance wellbeing framework.

Continue to partner with Heath Education to offer residence students evolving educational programming aligned with new wellbeing framework

Residence Don Training: Residence Don self-care session changed to wellness session; training check-ins focused on areas of wellness beyond emotional wellbeing; healthier food options when possible.

Residence Curriculum
Continue to work with Health Education to offer wellbeing programming.

 On Track