

**DIVISION:** Division of the VP Academic and Provost

**UNIT:** York International

**PLAN ID:** 1331

## 1. 21st Century Learning

**Increase the number of students participating in global learning opportunities to 25% (by 2025) in partnership with programs and Faculties.**

### Action/Strategy:

Lower barriers to participation international experiences by York students, including: Ensuring academic program alignment with opportunity; Reduce financial barriers faced by a subset of our students; streamline transfer credit process

Emphasize positive value of international experiences, including: Communicate mobility experiences to prospective students prior to coming to York Create a culture of expectations that York will enable international experiences.

Diversify options for international engagement and global learning including greater options for the timing of experience (term, year, summer, short term) and in the nature of the learning experience abroad (study, research, community and professional experience). Examples include: Academic exchange (coursework by transfer credit); Faculty-led brief experiences, field work, research, summer study abroad (York courses abroad); International community-engaged learning and experience; Summer jobs and internships in the private and public sectors internationally; Summer research positions in leading academic institutions.

Internationalization at home initiatives for students unable to travel

Infrastructure and supports to advance student global engagement/learning

### Measures/Metrics/Milestones:

Increase bursary and scholarship levels to size of institution scale and demographic make-up of student body (300,000 - 500,000 to 1,000,000) by 2025  
Work with Faculties and Programs to ensure alignment with program learning goals and partners  
Leverage faculty connections with global partners

Increase communication / promotion to: Prospective, First Year and Parent Information Sessions

Create indigenous exchange program  
Increase the number of programs that are integrated within academic programs

Global health practicum placement, IDS, Lassonde Coop, Las Nubes Semester Abroad, India Semester Abroad

IBBA / iBA

Increase the number of globally networked learning opportunities, capstone initiatives (ex: C4 global)

launch intercultural communication initiative and develop certificate program

Expand the administrative support provided for faculty members to remove barriers to engagement  
Invest in technology and systems and increase pan-university coordination  
Provide greater transparency to credit transfer process

## 3. From Access to Success

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## Enhance the international student experience

### Action/Strategy:

Increase funding to support international students Secure sustainable student funding and varied / increased sources of funding to support international students; including via international student bursaries. funding sourced can be from Faculties; Donors; Scholarship / Gov't funding schemes & organizations in partner countries; Diaspora organizations; and/or the Diplomatic community (international/country-based foundations)

### Measures/Metrics/Milestones:

Develop compelling, data-driven case study for University stakeholders case study support. NB: Stakeholders are Inclusive of – DoS, Advancement, PVP, Faculty Deans

Provide clear direction to advancement about the opportunities for donors and institutional priorities.

Successful launch of an advancement campaign to support SFA funding

New and varied funding sources are established from at least 2 new sources

## 4. Advancing Global Engagement

### Increase the diversity of international students (program/country)

### Action/Strategy:

• Finalize and launch Internationalization & Global Engagement Plan • Increase internationalization/global engagement domestically e.g., in the curriculum including virtual global courses • Draft 5 year plan for Las Nubes eco-Campus • Advance plan for increasing outbound student mobility post-Covid 19 • Support recruitment of high quality faculty from around the world • Continue to drive further development of HUC, ACU and NAYRUN networks • (Link with international student recruitment strategy )

### Measures/Metrics/Milestones:

- Increased internationalization in curriculum and courses
- More strategic international partnerships
- Stronger international profile and reputation
- Enhanced international representation in faculty
- Increase York's share of public investments like Outbound Student Mobility Program
- Maintain international student target of 17% for undergraduate students and 20% for graduate students in 2020-2021

Elevate York's global brand and profile by developing and executing an annual global communications strategy that positions York as a “reach” school for prospective international students and for domestic students seeking a globally inflected education,

### Action/Strategy:

### Measures/Metrics/Milestones:

## 7. Answering the Call

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**Enhance partnerships to achieve goal 17 & support the internationalization of SDGs**

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**Action/Strategy:**

Identify opportunities for faculty and students to engage in programs related to SDGs, collaboration with international partners, funding sources and potential opportunities for research

**Measures/Metrics/Milestones:**

Launch 'sustainable on the go' initiative to look at greening of global engagement and student mobility

Enhanced/sustained performance in SDG impact ranking