



## Student Success

### 4. A Student-Centred Approach


**Optimize use of space for first year students orientation; optimize representation of first year students attending events, participating or using facilities to enhance the overall first year experience**




Strategy/Action	Measure/Milestone		
Working with intramural coordinator and Colleges, plan and organize specific sport intramurals and event that only allow first year students to participate	1) Create one event/intramural exclusive to first year students 2) Create base line number for participation - increase by 5-10% in following years.		Completed
Ensure all campus groups that supply information to first year students include Athletics & Recreation material in orientation packages	Ensure RLCs, Dons, SCLD, YFS, Alumni Office, Admissions, College Masters, President's Office, International Students, ACMAPS, Housing Services, YUMSO, Community Relations and Interuniversity receive orientation and/or promotional packages for distribution. Track response to review the effectiveness of distribution.		Completed

## Engagement and Outreach

### 5. Enhanced Campus Experience

**Through a variety of strategies, develop extremely skilled and dedicated student athletes who want to train year round at York University, to improve their personal and team competitiveness, winning percentage and ability to compete at the highest level o**

Strategy/Action	Measure/Milestone		
Work with coaches to develop comprehensive yearly coaching and program specific plans to increase our competitiveness and KPIs	1) Increase winning percentage by 5% 2) Increase # of Championships by 1-2 3) Increase average ranking by 1 place 4) Increase # of league all-stars by 5% 5) Increase # of awards by 5%		Completed

Regular meetings with project team and providing any necessary information to complete the project.	Pre-qualification of contractors for RFP. Completion of RFP for tender		On Track
Look for longer term partnerships for rentals that also include community opportunities for A&R	Secure rental and insert community partnership language into contract		On Track
grow summer camp programming and attendance	Increase in programs offered and camp attendance		On Track








## Enabling the Plan

### 7. Enabling the Plan

#### Increase merchandise sales of clothing with new logo


##### Strategy/Action

##### Measure/Milestone

New social media campaigns Exclusive promotion sales New design campaigns (york pride logo)	Increase sales		On Track
Provide free orientation t-shirts to all first year students	number of shirts given away.		On Track
Give shirts away at Yorkfest	number of shirts given away		On Track
ED A&R meet with staff to gain comprehensive review of all duties	meeting		On Track
Communicate responsibilities with coaches and staff	coaches meeting Staff meeting		On Track
Operationalize new reporting structure	HR functions - reassignment of duties etc		On Track
Examine varsity functions to prepare for new Associate Director hire in March 2020	completion of review and creation of any changes to AS AD JD		On Track


Posting, interview and hire for positions

two new staff in place

 On Track

job postings and hire

maternity leaves and position shuffles filled

 On Track