

Academic Quality

1. Innovative, Quality Programs for Academic Excellence


Be at the forefront of thinking and articulating the nature/function/role of a public and university-affiliated contemporary art gallery.

Strategy/Action

Measure/Milestone

Research, curate, and present solo and thematic group exhibitions at the forefront of contemporary art

- 1) Production and presentation of first public gallery exhibitions by Canadian visual artists
- 2) Attract major international artists to produce and present innovative projects
- 3) Grants and awards from funding agencies and foundations in support of programming
- 4) Awards and other recognitions (including reviews) from professional arts bodies and press

 Not Evaluated

Academic Quality


2. Advancing Exploration, Innovation and Achievement in Scholarship, Research and related Creative

Strategy/Action

Measure/Milestone

Initiate and facilitate the commission of new contemporary art works and art projects in all forms/media/genres by international and Canadian artists at all stages of their careers

- 1) Number of new works and projects commissioned and produced
- Timeline:  
Responsibility:

 Not Evaluated

Create and publish a range of innovative publications, such as monographs, exhibition catalogues, artists' books, etc (other printed matter) that:  
 Establish an individual Canadian point of view on Canadian and international contemporary art  
 Make AGYU publications a leading research tool for students, artists, academics, curators and other professionals in the arts engaged in contemporary art

- 1) Number of books and digital media published
- 2) Ratio of books being chosen for distribution internationally by book distributors and or co-published by international partners (D.A.P./ Distributed Art Publishers NYC; Black Dog Publishing)
- 3) Number of books sent to reference libraries of academic institutions and public galleries nationally and internationally



Not Evaluated

### Student Success

**Foster the engagement of a diverse student population through contemporary art and education outreach both off and on campus.**

**Strategy/Action**

**Measure/Milestone**

Integrate contemporary art into the various curriculums by opening up the practices of contemporary artists (and our exhibitions) to a diverse range of faculties and disciplines so that it can be used as an alternative teaching tool inside and outside the classroom


- 1) Associations with student groups in developing extracurricular contemporary art programming for and with students and student-artists
- 2) Curricular-based tours of exhibitions
- 3) Presentations by Gallery staff and presenting artists in classes and faculties



Not Evaluated

Work collaboratively with the School of the Arts, Media, Performance & Design to create professional art productions/art works with students and faculty through special projects, exhibitions, and residencies under the mentorship of contemporary artists

1) Projects initiated Timeline

 Not Evaluated

Student Success

4. A Student-Centred Approach


**Engage students in cultural practices that enrich their experience at York University and prepare them for future employment and educational opportunities.**

**Strategy/Action**

**Measure/Milestone**

Creation of extensive and substantive volunteering, work-study, and internship opportunities that offer both training and mentorship

1) Number of student interns, work/studies, work placements, and volunteers involved in Gallery activities

 Not Evaluated

Engagement and Outreach

5. Enhanced Campus Experience


**Extend the public intellectual role of the contemporary art gallery.**

**Strategy/Action**

**Measure/Milestone**

Public advocacy for artists and contemporary culture

1) Speaking engagements and presentations made by Gallery staff to general and specialized publics.


 Not Evaluated

2) Showcase York collection on campus through intra-campus loans

3) Engage York community through offering public sculpture tours

Engage non-art audiences and individuals in the creation of contemporary art through special projects, exhibitions, artist-led education outreach, new commissions, and residencies

1) Emphasis on education outreach with events that take place in Jane and Finch and on campus with members of the Jane and Finch community and creation of target programming for First Nations/Aboriginal/Métis Canadians

 Not Evaluated

2) Host free public receptions for exhibitions and host community events and public programming at gallery for on campus visitors

Engagement and Outreach  
6. Enhanced Community Engagement


**Build reciprocal local, national, and international connections fostering communities of learning and knowledge exchange through contemporary art programming (in all its manifestations) and artist-led education outreach projects.**

**Strategy/Action**

**Measure/Milestone**


Enhance York’s national and international connections, reputation, and awareness through the development of international networks and resources by:

- 1) Development of various residencies and exchanges with international institutional counterparts and individual colleagues
- 2) Creation of new international networks that directly impact our programming in our local context
- 3) Implement collaborative programmes that bring international artists to AGYU/York University

 Not Evaluated


Foster community based and university/community collaborative research through contemporary art projects and artist-led education initiatives

- 1) New and renewed partnerships, links and artist-led education projects, particularly in the Jane and Finch Community

 Not Evaluated


Represent York University internationally and locally by creating links/partnerships and awareness of York University through the AGYU’s activities (such as residencies, exhibitions, publications, conferences, travel) locally, nationally, and internationally

- 1) Local, national, and international collaborations, whether institutional or individuals

 Not Evaluated

Creation of unique voice within context of York University that communicates the vision and mandate of the AGYU

- 1) Range of newsletters, press releases, advertising campaigns, and other communications strategies developed and fulfilled

 Not Evaluated


Enabling the Plan  
7. Enabling the Plan

**Resource Integration and Sustainability: Increase and diversify programming revenue: corporate, individual, and governmental**

Strategy/Action	Measure/Milestone		Not Evaluated
Mobilize York University's Division of Advancement to increase corporate, individual, and foundation revenue	1) Number of granting agencies and foundations applied to outside of the established arts councils		Not Evaluated
Increase revenue from governmental sources through annual granting processes and ongoing advocacy	1) Relative funding levels received by the AGYU as measured through analysis of similarly situated visual arts organizations		Not Evaluated
Increase governmental funding sources through diverse international programming to access consular and embassy funds	1) Amount of funding, both real and in-kind, received from foreign governments and foundations		Not Evaluated
Develop budgets on a project-by-project basis and integrate them into global budgeting exercises that are pursuant on arts council applications at the Federal, Provincial, and Municipal levels	1) Balanced budgets 2) Increased accuracy in financial forecasts 3) Successful and seamless integration of York University auditing procedures with governmental agencies reporting requirements (CADAC)		Not Evaluated
Work with Vice-President Academic Provost Office on identifying divisional priorities and resource allocation	1) Keep VPA/PO apprised of activities of the gallery in a consultative relationship		Not Evaluated


Keep abreast to changing government policies with regards to funding in the arts and act accordingly

1) Continuation and increase of operational funding received from Governmental arts agencies, demonstrating ability to assess governmental priorities with regards to cultural policy

 Not Evaluated

Hold regularly-scheduled in-person full staff meetings to establish Gallery objectives, discuss current and future programming, and address internal issues.

WE - Communication

 Not Evaluated